

**FY25 Presidential At-Risk Metrics Final**

| Category (5)                  | Objective (20)                                                  | Weight | Threshold          | Target          | Stretch            |
|-------------------------------|-----------------------------------------------------------------|--------|--------------------|-----------------|--------------------|
|                               |                                                                 |        |                    |                 |                    |
| <b>Financial</b>              | Favorable Operating budget - percentage                         | 7%     | 3.0% (5%)          | 4.0% (7%)       | 5.0% (9%)          |
| 16%                           | Fundraising dollar amount - Net Commitments                     | 5%     | \$600 M(4%)        | \$640 M(5%)     | \$680 M(6%)        |
|                               | Number of engaged individuals                                   | 4%     | <b>220K (3%)</b>   | 250K (4%)       | 280K (5%)          |
|                               |                                                                 |        |                    |                 |                    |
| <b>Students</b>               | Average starting salary                                         | 4%     | \$72,000 (3%)      | \$74,000 (4%)   | \$76,000 (5%)      |
| 37%                           | Pell Grant Recipients % measure of Land Grant mission           | 5%     | 16% (4%)           | 17% (5%)        | 18% (6%)           |
|                               | 5-Year graduation rate                                          | 4%     | 81.5% (3%)         | 82% (4%)        | 83% (5%)           |
|                               | Indianapolis Campus Incoming Class Size                         | 4%     | 700 (3%)           | <b>800 (4%)</b> | 900 (5%)           |
|                               | System-wide number of degrees-Non PG                            | 5%     | 18,000 (4%)        | 18,700 (5%)     | <b>19,200 (6%)</b> |
|                               | Enrollment of Purdue Online                                     | 4%     | <b>18,000 (3%)</b> | 20,000 (4%)     | 22,000 (5%)        |
|                               | Underrepresented minority student applications - System UG Only | 4%     | <b>17,500 (3%)</b> | 18,000 (4%)     | 18,500 (5%)        |
|                               | Graduate Student Post-Grad Career Yield Rate Improvement        | 3%     |                    | Yes/No          |                    |
|                               | WL 2 Yr Total New Degrees                                       | 4%     | 14 (3%)            | <b>15 (4%)</b>  | 17 (5%)            |
|                               |                                                                 |        |                    |                 |                    |
| <b>Research</b>               | External research funding amount                                | 5%     | \$650M (4%)        | \$680M (5%)     | \$725M (6%)        |
| 20%                           | Number of industry partnerships-Active Master Agr.              | 5%     | <b>55 (4%)</b>     | 60 (5%)         | 65 (6%)            |
|                               | Patents Filed                                                   | 5%     | <b>580 (4%)</b>    | 610 (5%)        | 640 (6%)           |
|                               | Successful Faculty Scholarship Support                          | 5%     |                    | Yes/No          |                    |
|                               |                                                                 |        |                    |                 |                    |
| <b>Reputation</b>             | Key rankings - Avg. of US News/Times H.E. (US)/QS World (US)    | 5%     | <b>34 (4%)</b>     | 33 (5%)         | 32 (6%)            |
| 10%                           | Number of earned media hits                                     | 5%     | <b>120 k (4%)</b>  | 125 k (5%)      | 135 k (6%)         |
|                               |                                                                 |        |                    |                 |                    |
| <b>Successful Initiatives</b> | Capital Prog. Delivery - On-Time+Under-Budget % - all projects  | 5%     | <b>170 (4%)</b>    | 175 (5%)        | 180 (6%)           |
| 17%                           | Strategy to coordinate Online and PG in the near future         | 4%     |                    | Yes/No          |                    |
|                               | Two other significant achievements - 4% per achievement         | 8%     |                    | Yes/No          |                    |

**BOARD APPROVED**  
**October 10, 2025**  
**Cindy Ream**  
**Corporate Secretary**